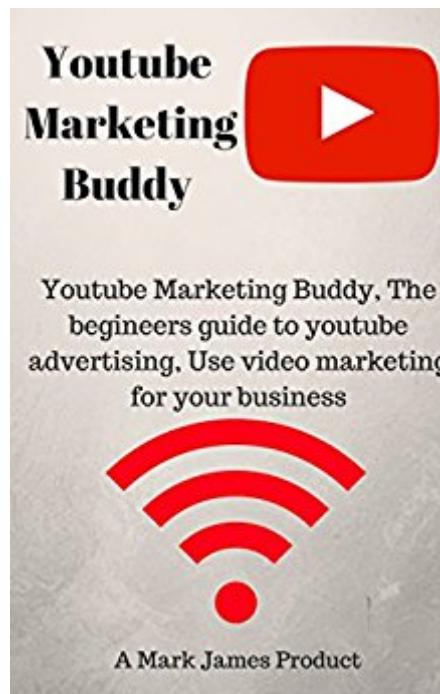


The book was found

Youtube Marketing Buddy, The Beginers Guide To Youtube Advertising, Use Video Marketing For Your Business



Synopsis

YouTube Marketing has become an important part of any marketing network or online video marketing strategy. YouTube, according to Alexa, is the number three most visited website in the world, ranking after Facebook and Google. YouTube was founded in 2005 by Chad Hurley, Jawed Karim and Steve Chen who were ex-PayPal employees. While at PayPal they saw the power in simplifying a process and giving users a solution. Because YouTube has grown and grown since 2005, you should really be using this in your marketing strategy. In just three months YouTube went from having zero visitors to over four million. Today YouTube has over 1.5 billion visitors a day and 25 million ads a day. YouTube is growing rapidly. Many network marketers are experienced in using YouTube for marketing their video sharing site.

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